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Strategic Best Practices for Cloud-Based AI Contact Centers in Healthcare





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Strategic Best Practices for Cloud-Based AI Contact Centers in Healthcare

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Abstract

The healthcare industry faces mounting pressures to enhance patient communication systems while maintaining nonsupervisory compliance and functional effectiveness. Cloud-grounded artificial intelligence contact centers present transformative results that address traditional limitations in healthcare communication structure through intelligent robotization and advanced decisionmaking capabilities. Perpetration requires a comprehensive evaluation of pall structure providers grounded on security instruments, compliance fabrics, and healthcare-specific moxie. Intelligent Interactive Voice Response design incorporates substantiation-grounded clinical decision support tools that prioritize patient calls based on medical urgency and perceptivity situations while accommodating different case populations, including senior cases, non-native speakers, and individuals with disabilities. Regulatory compliance fabrics encompass multi-layered security infrastructures with specialized, executive, and physical safeguards that cover patient health information in palliative surroundings. Performance optimization strategies concentrate on essential criteria, including first-call resolution rates, artificial intelligence routing accuracy, and patient satisfaction scores through nonstop monitoring and iterative enhancement processes. The integration of these factors creates scalable, secure, and biddable results that enhance patient experience while reducing functional costs and perfecting healthcare availability.

Keywords: *Cloud Infrastructure, Artificial Intelligence, Healthcare Communication, Regulatory Compliance, Performance Optimization*





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1. Introduction

The healthcare industry has witnessed an unknown shift toward digital communication platforms, unnaturally transubstantiating how healthcare associations manage patient relations and executive processes. The addition of complexity to healthcare delivery systems and the growing prospects of cases for flawless, accessible communication channels have accelerated this digital elaboration. Healthcare communication trends reveal that associations are swiftly espousing cloud-based results to address the underlying pressures of patient volume operations, functional effectiveness conditions, and nonsupervisory compliance demands [1].

Traditional contact center operations in healthcare settings face substantial functional challenges that significantly impact patient care delivery and organizational effectiveness. Extended delay times for patient inquiries produce barriers to timely healthcare access, while hamstrung call routing systems contribute to patient frustration and increased functional costs. The complexity of healthcare workflows, combined with the need for technical clinical knowledge in call running, creates fresh layers of difficulty for conventional contact center approaches. Likewise, the strict nonsupervisory terrain girding patient data protection and healthcare sequestration conditions adds a significant compliance burden to traditional communication systems [1].

The emergence of artificial intelligence technologies presents substantial opportunities for healthcare associations to revise patient communication systems through intelligent robotization and enhanced decision-making capabilities. Cloud-grounded AI contact centers offer the ability to address numerous limitations essential in traditional approaches while providing scalable, biddable, and cost-effective results. These advanced systems influence machine learning algorithms, natural language processing, and predictive analytics to optimize patient relations, streamline clinical workflows, and ensure nonsupervisory compliance [2].

Exploration into AI-powered healthcare communication systems demonstrates significant potential for perfecting patient satisfaction through enhanced availability, reduced delay times, and more individualized commerce gestures. The perpetration of intelligent routing algorithms enables healthcare associations to direct patient inquiries to the most applicable care providers based on clinical urgency, patient history, and available staff expertise. Also, AI-driven systems provide real-time analytics and performance monitoring capabilities that enable the nonstop optimization of communication processes and patient care delivery [2].

The integration of cloud-grounded AI contact centers in healthcare surroundings requires careful consideration of multiple factors, including structural conditions, clinical workflow integration, nonsupervisory compliance protocols, and staff training requirements. Successful perpetration depends on establishing comprehensive frameworks that address both specialized and functional aspects of system deployment. This exploration provides substantiation- grounded guidance for healthcare associations seeking to apply AI-powered contact center results while maintaining the loftiest norms of patient care, data security, and nonsupervisory compliance.

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The comprehensive frame presented in this analysis encompasses intelligent interactive voice response design principles, AI model perpetration strategies, nonsupervisory compliance protocols, and performance optimization methodologies specifically acclimatized to healthcare surroundings. The frame addresses critical perpetration considerations, including pall structure selection criteria, clinical workflow integration approaches, data security conditions, and nonstop enhancement processes essential for sustainable AI contact center operations in healthcare settings.

2. Cloud Infrastructure and Provider Selection for Healthcare AI Contact Centers

The perpetration of cloud-grounded artificial intelligence contact centers in healthcare surroundings necessitates rigorous evaluation of security instrument fabrics and compliance norms that govern sensitive medical data processing. Healthcare associations must establish comprehensive assessment protocols for assessing pall service providers based on established security frameworks, including Service Organization Control Type 2 checkups, Health Information Trust Alliance Common Security Framework instruments, and Federal Risk and Authorization Management Program authorizations. These instrument conditions extend beyond introductory compliance checkboxes to encompass ongoing monitoring capabilities, incident response procedures, and data governance fabrics specifically designed for healthcare operations. Data occupancy considerations become particularly critical when healthcare associations operate across multiple geographical regions, taking careful analysis of original data protection regulations and cross-border data transfer restrictions. The redundancy armature must incorporate multiple layers of backup systems, geographically distributed data centers, and failover mechanisms that ensure nonstop availability of critical case communication services [3].

Cloud provider assessment methodologies bear methodical evaluation frameworks that examine both specialized capabilities and healthcare industry expertise to ensure optimal platform selection for AI-powered contact center deployments. The evaluation process must encompass a comprehensive analysis of provider compliance histories, security incident operation records, and demonstrated experience with healthcare-specific nonsupervisory conditions, including patient sequestration protection and clinical data handling protocols. Healthcare customer portfolio analysis provides precious insight into provider understanding of clinical workflows, integration complexity with healthcare information systems, and capability to support technical healthcare communication conditions. Specialized capability assessment includes examination of artificial intelligence platform maturity, machine literacy model training structure, natural language processing delicacy for medical language, and operation programming interface robustness for healthcare system integrations [3].

Structure armature design for healthcare AI contact centers requires scalable, secure, and biddable fabrics that accommodate dynamic workload demands while maintaining strict data protection norms. The architectural approach must incorporate elastic scaling mechanisms that automatically acclimate computational coffers based on call volume oscillations, cargo distribution algorithms



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that optimize performance across multiple garçon cases, and fault forbearance systems that help service dislocations during element failures. Security architecture perpetration includes end-to-end encryption protocols for voice and data transmissions, network segmentation strategies that insulate healthcare data from other system factors, and access control fabrics that apply the principle of least privilege for all system relations. Compliance- concentrated design rudiments include comprehensive inspection logging capabilities, automated compliance monitoring systems, and data retention programs that align with healthcare nonsupervisory conditions for patient information operation [4].

Integration capabilities represent abecedarian considerations in pall provider selection, as healthcare AI contact centers must seamlessly affiliate with Electronic Health Record systems, Case operation platforms, and clinical workflow operations to deliver comprehensive case care. The integration armature must support healthcare interoperability norms, including Health Level 7 Fast Healthcare Interoperability Standards protocols, enabling real-time bidirectional data exchange between contact center platforms and clinical information systems. Application programming interface design quality, data synchronization trustworthiness, and workflow robotization capabilities directly impact the effectiveness of system integration and determine the overall success of AI contact center executions in healthcare surroundings [4].

Profitable analysis of cloud-grounded deployment models compared to traditional on-premise structure requires a comprehensive total cost of power evaluation that considers both direct perpetration costs and long-term functional charges. Cloud-grounded results generally exclude substantial capital expenditure conditions for tackle procurement and reduce ongoing conservation costs associated with system administration and security operations. Return on investment computations must incorporate functional effectiveness advancements, nonsupervisory compliance cost reductions, and patient satisfaction advancements that contribute to overall healthcare association performance and request competitiveness.



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Fig 1: Cloud Infrastructure and Provider Selection Framework [3, 4]

3. Intelligent IVR Design and Clinical Workflow Integration

The establishment of comprehensive fabrics for Interactive Voice Response system design in healthcare settings requires sophisticated algorithms that can directly assess medical urgency and case perceptivity situations through automated voice relations. These fabrics must incorporate substantiation-grounded clinical decision support tools that align with established exigency drug protocols and triage methodologies used in sanitarium exigency departments. The system armature must enable dynamic prioritization of case calls based on symptom inflexibility pointers, vital signs data when available, and patient medical history accessible through integrated electronic health record systems. Clinical workflow integration demands flawless collaboration between automated triage opinions and sanitarium protocols, ensuring that high-priority cases receive immediate attention while efficiently managing routine inquiries through applicable channels. The prioritization algorithms must demonstrate clinical validity through rigorous testing against established triage marks and nonstop refinement grounded on patient outcome data [5].



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Case population diversity requires sophisticated customization strategies for Interactive Voice Response systems that accommodate varying communication requirements, artistic backgrounds, and availability conditions across different demographic groups. Elderly patient accommodation necessitates technical interface design considerations, including modified speech recognition parameters, extended response timing configurations, and simplified navigation structures that take into account age-related cognitive and sensory changes. Communication support for non-native speakers involves multilingual natural language processing capabilities, culturally applicable discussion flows, and flawless integration with professional medical interpretation services when automated restatement capabilities prove inadequate for complex medical conversations. Availability features for cases with disabilities must align with established healthcare availability norms while maintaining clinical effectiveness and ensuring equal access to healthcare services regardless of physical or cognitive limitations [5].

The deployment of conversational artificial intelligence systems in healthcare settings requires advanced natural language processing technologies specifically optimized for medical language recognition and clinical environment understanding. These systems must demonstrate proficiency in processing complex medical vocabulary, symptom descriptions, pharmaceutical references, and procedural language while maintaining perceptivity to emotional cues and urgency pointers present in patient dispatches. The conversational interface design must handle nebulous patient statements effectively, employing clarifying question strategies to gather necessary clinical information while avoiding patient frustration or communication breakdown. Training methodologies for these systems must encompass different healthcare communication scripts, indigenous verbal variations, medical specialty language, and exigency situation protocols to ensure comprehensive content of implicit case commerce surrounds. Nonstop enhancement mechanisms enable system refinement through analysis of successful patient relations while clinging to strict case sequestration and data protection conditions [6].

Adaptive decision tree perpetration enables Interactive Voice Response systems to respond stoutly to real-time functional conditions, including clinical staffing vacuity, departmental capacity constraints, and shifting patient demand patterns. These algorithmic approaches incorporate live data feeds from sanitarium operation systems, electronic scheduling platforms, and clinical resource monitoring tools to optimize patient routing opinions grounded on current functional capacity and clinical precedents. The adaptive mechanisms must balance patient care quality conditions with functional effectiveness objectives, automatically modifying routing protocols during high-demand ages while ensuring applicable clinical oversight remains available for critical medical situations. Machine literacy factors dissect literal communication patterns and functional data to prognosticate demand oscillations and proactively acclimate system configurations to maintain harmonious service quality norms [6].

The integration of functional effectiveness optimization with compassionate case commerce design represents an abecedarian challenge in healthcare communication system development,



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taking careful balance between technological robotization capabilities and mortal-centered care principles that admit patient vulnerability during medical dispatches. Automated commerce protocols must incorporate emotional intelligence pointers, patient sentiment analysis capabilities, and applicable response fabrics that demonstrate compassion and understanding while efficiently collecting necessary clinical information for applicable care collaboration and medical decisionmaking processes.



Fig 2: Intelligent IVR Design and Clinical Workflow Integration [5, 6]

4. Regulatory Compliance and Data Security in AI Contact Centers

The perpetration of comprehensive safeguards for guarding patient health information in cloudgrounded artificial intelligence systems requires multi-layered security infrastructures that encompass specialized, executive, and physical protection mechanisms. Specialized safeguards must incorporate advanced encryption protocols for data transmission and storage, secure authentication fabrics that apply multi-factor verification, and access control systems that apply role-based warrants aligned with clinical liabilities and organizational scales. Executive safeguards



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encompass comprehensive policy frameworks governing data access, staff training programs for security mindfulness, incident response procedures, and regular security assessments that estimate system vulnerabilities and compliance adherence. Physical safeguards include secure data center installations with environmental controls, biometric access restrictions, surveillance systems, and a disaster recovery structure that ensures business durability during exigency situations. The integration of these safeguard orders creates robust protection fabrics that meet nonsupervisory conditions while supporting effective clinical operations and patient care delivery [7].

Cross-border data transfer operation in global healthcare associations presents complex nonsupervisory challenges that bear sophisticated compliance fabrics addressing varying transnational sequestration regulations and patient consent conditions. Healthcare associations operating across multiple authorities must navigate differing nonsupervisory geographies, including European Union General Data Protection Regulation conditions, United States Health Insurance Portability and Responsibility Act provisions, and indigenous sequestration laws that govern patient data handling and transnational transfers. Data localization conditions may dictate specific geographical storehouse locales for patient information, while cross-border transfer mechanisms must incorporate applicable safeguards, including acceptability opinions, standard contractual clauses, or binding commercial rules that ensure original protection situations across different nonsupervisory surroundings. Case concurrence operation systems must accommodate varying concurrence conditions across authorities while furnishing cases with a clear understanding of how particular health information will be reused, stored, and transferred internationally. The complexity of managing these conditions necessitates comprehensive compliance covering systems and legal moxie in transnational healthcare sequestration regulations [7].

Secure artificial intelligence model training methodologies using clinical datasets bear sophisticated sequestration-conserving ways that maintain patient confidentiality while enabling effective machine learning algorithm development. Differential sequestration approaches add fine noise to training datasets to help individual case identification while conserving statistical mileage for model training purposes. Federated learning fabrics enable model training across distributed healthcare associations without polarizing patient data, allowing institutions to unite on artificial intelligence development while maintaining original data control. Synthetic data generation ways produce artificial datasets that save statistical parcels of original clinical data while barring direct case identifiers and reducing sequestration pitfalls associated with model training processes. Data minimization principles ensure that only necessary patient information is employed for training purposes, while anonymization and pseudonymization methods give fresh sequestration protection layers during model development phases [8].

Comprehensive logging and covering systems for compliance reporting and incident response represent essential factors of healthcare artificial intelligence contact center security structure. Inspection logging capabilities must capture all system relations, including storage access events,



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data revision conditioning, system configuration changes, and security-related incidents with sufficient detail to support forensic analysis and nonsupervisory reporting conditions. Real-time monitoring systems give nonstop surveillance of system conditioning, automated anomaly discovery capabilities, and immediate waking mechanisms for implicit security incidents or compliance violations. Incident response fabrics must incorporate predefined escalation procedures, communication protocols for nonsupervisory announcements, substantiation preservation styles, and remediation strategies that minimize patient data exposure while maintaining system integrity. Compliance reporting robotization reduces executive burden while ensuring harmonious attestation of security conditioning and nonsupervisory adherence for inspection purposes [8].



Fig 3: Security and Compliance in Al Contact Centers [7, 8]

Vulnerability identification and mitigation in artificial intelligence-powered healthcare contact centers requires methodical security assessment methodologies that address both traditional cybersecurity pitfalls and artificial intelligence-specific pitfalls, including model poisoning, imitative attacks, and data inference vulnerabilities. Regular penetration testing, vulnerability scanning, and security assessments estimate system adaptability against evolving threat landscapes while identifying implicit sins in artificial intelligence algorithms and supporting structure factors.



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5. Performance Optimization and Quality Assurance

The development of comprehensive performance dimension fabrics for healthcare artificial intelligence contact centers necessitates methodical evaluation of critical functional pointers that directly impact patient care issues and organizational effectiveness. First-call resolution criteria serve as primary pointers of system effectiveness, quantifying the proportion of patient inquiries successfully addressed during original contact relations without taking fresh follow-up dispatches or transfers to indispensable healthcare providers. Call abandonment shadowing provides essential insight into patient experience quality and system availability, measuring cases where cases terminate dispatches before reaching the applicable clinical labor force due to extended delay ages or complex navigation conditions. Artificial intelligence routing perfection evaluates the delicacy of automated decision-making algorithms in directing patient dispatches to applicable healthcare departments, clinical specialists, or executive labor force based on a comprehensive analysis of case-reported symptoms, medical history, and clinical urgency pointers. Case satisfaction assessment encompasses a multidimensional evaluation of communication experience quality, including system responsiveness, information delicacy, clinical felicitousness, and successful resolution of patient healthcare enterprises through automated commerce channels [9].

Nonstop monitoring and assessment protocols for natural language understanding capabilities and intent recognition delicacy represent abecedarian factors of artificial intelligence system quality assurance in healthcare communication surroundings. Natural language processing evaluation encompasses a comprehensive analysis of semantic interpretation delicacy, medical language recognition perfection, symptom description understanding, and contextual mindfulness of patient emotional states during healthcare dispatches. Intent recognition assessment measures system capability to directly identify underpinning patient requirements, clinical precedence situations, executive conditions, and applicable care collaboration pathways grounded on conversational content analysis and machine learning algorithm performance. Routing delicacy evaluation tracks the perfection of automated decision-making systems in matching patient dispatches with applicable healthcare coffers, measuring successful alignment between case requirements and available clinical moxie across different medical specialties and service orders. Performance evaluation methodologies must accommodate variations in patient communication patterns, artistic backgrounds, medical complexity situations, and exigency situation recognition to ensure comprehensive system assessment across different healthcare delivery scripts [9].

Healthcare-specific satisfaction dimension approaches extend traditional client service evaluation frameworks to incorporate technical pointers that reflect unique aspects of patient care, gestures, and clinical communication effectiveness in healthcare settings. Net protagonist Score methodologies acclimated for healthcare operations assess patient amenability to recommend healthcare communication services to family members or familiarity, furnishing precious perceptivity into overall satisfaction situations and institutional trust. Client trouble Score measures estimate the ease with which cases navigate automated communication systems, access

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needed health information, and complete necessary healthcare tasks through contact center relations. Specialized healthcare satisfaction pointers include clinical communication quality assessments, empathy recognition scores, health information availability evaluations, and care collaboration effectiveness measures that capture distinctive rudiments of case-provider communication gestures. These healthcare-specific criteria give a comprehensive evaluation of patient experience quality while relating targeted areas for enhancement in artificial intelligence system design, perpetration, and ongoing optimization [10].

Functional effectiveness monitoring encompasses comprehensive evaluation of staff productivity advancements, cost-effectiveness pointers, and system trustworthiness measures that demonstrate the organizational and fiscal impact of artificial intelligence contact center executions in healthcare settings. Staff productivity criteria quantify healthcare labor force effectiveness advancements resulting from automated system integration, including reduced executive workload, enhanced clinical decision support capabilities, and optimized resource allocation across healthcare delivery processes. Cost per commerce analysis evaluates the profitable effectiveness of automated communication systems compared to traditional manual-supported patient relations, incorporating comprehensive cost factors including system functional charges, staff time conditions, structure conservation costs, and technology investment considerations. System failure frequency, conservation time-out duration, and service interruption impacts on patient care delivery durability [10].

Iterative enhancement methodologies for artificial intelligence model improvement and contact center performance optimization depend on methodical data analysis approaches, machine learning algorithm refinement processes, and substantiation-grounded system improvement strategies that respond to evolving case requirements and changing healthcare delivery conditions. Data-driven sapience generation involves comprehensive analysis of patient commerce patterns, system performance trends, clinical outgrowth correlations, and stakeholder feedback to identify optimization openings and establish system improvement precedents for a nonstop quality enhancement enterprise. International Journal of Computing and Engineering

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Table 1: Key Metrics and Optimization Areas in AI-Powered Healthcare Contact Centers [9, 10]

Focus Area	Key Metrics	Purpose
Call	First-call resolution, call abandonment, and	Improve patient query handling
Performance	routing accuracy	and system responsiveness
Patient	Satisfaction scores, communication	Enhance patient engagement
Experience	quality, and empathy recognition	and trust
NLP & Intent Recognition	Semantic accuracy, medical term understanding, and emotional context awareness	Ensure precise interpretation and appropriate response
Routing	Matching patient needs with services and	Streamline case redirection to
Accuracy	specialties	the right healthcare experts
Productivity &	Staff productivity, cost per interaction, and	Measure operational and
Cost Efficiency	workload reduction	financial impact
System	Uptime rate, failure frequency, and	Monitor technical robustness
Reliability	maintenance downtime	and service continuity
Continuous	Data analysis, machine learning	Enable ongoing system
Improvement	refinement, and feedback-based updates	optimization and adaptability

Conclusion

Healthcare associations enforcing cloud-based artificial intelligence contact centers must borrow comprehensive frameworks that address structure selection, intelligent system design, nonsupervisory compliance, and performance optimization to achieve successful deployment. The conflation of stylish strategic practices demonstrates that effective perpetration requires the res methodical evaluation of palliative care providers grounded on security instruments and healthcare moxie, coupled with sophisticated interactive voice response systems that accommodate different case populations and clinical workflow conditions. Regulatory compliance demands multidimensional security infrastructures that cover patient health information while supporting transnational operations and cross-border data transfers through applicable safeguards and concurrence operation systems. Performance dimension fabrics enable nonstop optimization through methodical shadowing of functional criteria, natural language understanding capabilities, and patient satisfaction pointers that drive substantiation-grounded system advancements. Healthcare leaders considering artificial intelligence contact center implementation should borrow phased deployment approaches that include airman programs, gradual system rollouts, and comprehensive change operation strategies to ensure organizational readiness and stakeholder acceptance. Emerging technologies, including advanced machine learning algorithms, enhanced natural language processing capabilities, and integrated clinical decision support systems, will continue shaping the development of healthcare communication platforms. The eventuality for better patient issues, reduced functional costs, and enhanced healthcare availability positions International Journal of Computing and Engineering



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cloud-based artificial intelligence contact centers as essential factors of ultramodern healthcare delivery systems that enable associations to meet growing patient prospects while maintaining clinical excellence and non-supervisory compliance norms.

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