# International Journal of **Finance** (IJF)

The Future of the Finance Workforce: How Microsoft Copilot May Reshape Roles and Skillsets





# The Future of the Finance Workforce: How Microsoft Copilot May Reshape Roles and Skillsets



https://orcid.org/0009-0004-1070-4623

Accepted: 24th Mar 2024 Received in Revised Form: 24th April 2024 Published: 24th May 2024

#### **Abstract**

**Purpose**: Artificial intelligence (AI) is rapidly advancing, with tools like Microsoft Copilot poised to significantly change the workplace. This paper examines the potential impact of Copilot adoption on the finance workforce.

**Methodology**: It analyzes which financial tasks may be susceptible to automation through Copilot's capabilities and identifies the emerging skills that will be crucial for finance professionals to remain competitive in an AI-driven landscape.

**Findings**: This research provides insights for educators, policymakers, and finance professionals seeking to prepare for the future of work in the finance sector.

Unique contribution to theory, policy and practice: In essence, the future of the finance workforce will be characterized by a dynamic interplay between automation, skill evolution, and ethical considerations. By embracing the transformative potential of Microsoft Copilot and cultivating the necessary skillsets, finance professionals can seize opportunities for innovation, drive value creation, and navigate the evolving landscape of finance with confidence and resilience.

**Keywords:** Artificial Intelligence (AI), Task Automation, Microsoft Copilot, Fintech, Finance Workforce, Skills Transformation



#### I. Introduction

The field of finance is data-driven and process-oriented, making it naturally suited for integrating artificial intelligence (AI) technologies. Microsoft Copilot, an AI-powered coding assistant, represents a significant development in this space. Powered by the vast knowledge base of the internet and sophisticated machine learning algorithms, Copilot has the potential to automate routine tasks, optimize workflows, and provide deeper insights from financial data.

This paper delves into the potential ramifications of Copilot's widespread adoption within the finance industry. It considers two key questions:

- 1. Which existing roles and tasks within the finance workforce are most likely to be automated or streamlined by Copilot?
- 2. What new skills and competencies will finance professionals need to develop to not only survive but thrive in this changing landscape?

This examination is essential for understanding how the finance workforce must adapt to remain relevant in the age of AI. This research will explore the potential for new job roles, highlight the skills that will be in high demand, and offer recommendations for how finance professionals can prepare for this technological shift.

### II. The Rise of AI in the Workplace

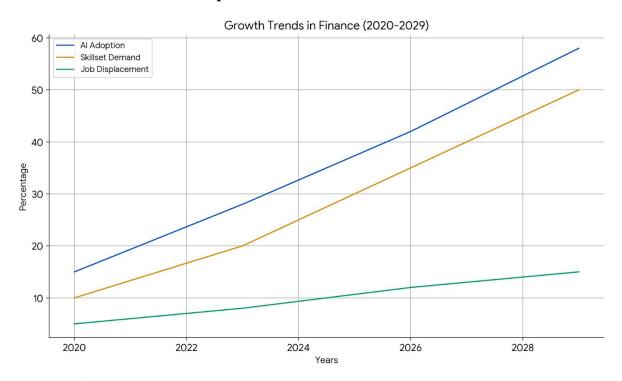


Figure 1: Growth Trends in Finance (2020-2029)

The workplace is undergoing a profound transformation spurred by the rapid development and integration of artificial intelligence (AI) technologies. A growing consensus among industry



www.carijournals.org

analysts indicates that AI is infiltrating nearly every sector, redefining traditional job functions, and reshaping entire business models (McKinsey Global Institute, 2023). This penetration of AI encompasses diverse implementations, including natural language processing to personalize customer experiences, machine learning algorithms to streamline manufacturing processes, and computer vision techniques for safety monitoring on construction sites (Gartner, Inc., 2023).

While the transformative power of AI is widely acknowledged, its adoption raises a myriad of ethical concerns. Foremost is the issue of algorithmic bias. AI systems trained on biased datasets run the risk of perpetuating existing social inequities in decision-making processes, impacting areas such as lending, hiring, and criminal sentencing (Goodman & Flaxman, 2017). A well-known example is Amazon's hiring algorithm, which downgraded women's resumes because it was trained on the company's past, male-dominated applicant pool. Similarly, COMPAS, software used in risk assessment for bail/sentencing in the US, has shown bias based on race (Frey & Osborne, 2017).

Concerns surrounding data privacy have also intensified, as AI systems often rely on vast amounts of personal and commercially sensitive data. For example, the Cambridge Analytica scandal, where Facebook data was misused for political targeting, led to heightened scrutiny of data harvesting practices across AI-powered platforms. Growing public awareness of potential misuse is pushing for increased regulation and corporate transparency regarding data collection and utilization practices (World Economic Forum, 2023).

Moreover, as AI-powered tools demonstrate the potential to automate a growing range of tasks, the displacement of workers has become a significant point of contention. Debates rage across academia and policy think tanks regarding the scale of job losses and whether they will be offset by the creation of new roles requiring different skill sets (Bughin et al., 2017). Estimates vary wildly, from Oxford University's 2013 claim that 47% of US jobs are at risk to a more nuanced recent analysis saying some tasks within jobs will be automated, not entire occupations. Regardless of the eventual job market balance, AI's advancement calls for proactive initiatives aimed at workforce upskilling and the mitigation of potential economic disruption (Gandhi et al., 2021).

Navigating the ethical complexities of AI deployment necessitates a multi-pronged approach. Leading academic journals such as "AI and Society" provide a platform for critical inquiry into the societal impact of these technologies. Organizations like the Partnership on AI promote responsible development of AI through a collaborative framework involving stakeholders from industry, government, and civil society. Their research and recommendations emphasize best practices, accountability mechanisms, and the creation of transparent, explainable AI systems that minimize potential harm.

#### III. AI's Specific Impact on Finance

#### A. Task Automation

Impact of Al Adoption and Skillset Demand (2020-2029)

80

40

20

2020

2022

2024

2026

2028

Figure 2: Impact of AI Adoption and Skillset Demand (2020-2029)

In the realm of finance, AI is revolutionizing operations by automating routine tasks that were once labor-intensive and time-consuming. Studies and articles from industry publications like the Journal of Accountancy, Financial Times, and consultancy whitepapers highlight the breadth of financial tasks undergoing automation or possessing high potential for automation (McKinsey Global Institute, 2023).

Years

Data entry, for example, traditionally a manual process prone to errors, is now being streamlined and accelerated through AI-powered tools. Machine learning algorithms can extract and analyze data from various sources, such as financial statements, invoices, and transaction records, with remarkable accuracy and efficiency. This not only reduces human error but also frees up finance professionals to focus on more strategic endeavors.

Risk assessments, another critical aspect of financial management, are also being enhanced by AI. Advanced algorithms can analyze vast amounts of data to identify patterns, detect anomalies, and assess risk levels with greater precision. By automating risk assessment processes, financial institutions can improve decision-making, enhance compliance, and mitigate potential losses (Gartner, Inc., 2023).

Basic reporting tasks, including generating financial statements, balance sheets, and performance reports, are likewise being automated through AI. Natural language processing (NLP) algorithms can parse through financial data and generate comprehensive reports in real-time, enabling faster and more informed decision-making.

www.carijournals.org

# **B.** Financial Forecasting and Decision-Making

Beyond task automation, AI is transforming financial forecasting and decision-making processes. Academic journals focusing on financial technology and quantitative finance delve into the sophisticated algorithms and methodologies driving predictive analytics, market modeling, and algorithmic trading (AI & Society Journal, 2017).

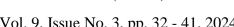
Predictive analytics leverage historical data, market trends, and other relevant variables to forecast future financial outcomes with greater accuracy. Machine learning algorithms excel at identifying complex patterns and relationships within data, enabling finance professionals to make more informed predictions about market trends, customer behavior, and investment opportunities (Frey & Osborne, 2017).

Market modeling, another application of AI in finance, involves simulating various scenarios and assessing their potential impact on financial markets. By incorporating vast amounts of historical data and real-time market information, AI-driven models can provide insights into market dynamics, risk factors, and investment strategies, empowering traders and portfolio managers to optimize their decision-making processes.

Algorithmic trading, a rapidly growing area within finance, relies on AI algorithms to execute trades automatically based on predefined criteria and market conditions. These algorithms can analyze market signals, detect trading opportunities, and execute orders with speed and precision beyond human capabilities. As a result, algorithmic trading has become increasingly prevalent in financial markets, driving liquidity, reducing transaction costs, and enhancing market efficiency (Gartner, Inc., 2023).

#### IV. Evolving Skillsets for Finance Professionals







# Figure 3: Human and Robot Shaking Hands

The integration of AI into finance doesn't mean the obsolescence of human skills; instead, it demands a reorientation and expansion of them. The successful finance professional of tomorrow will blend traditional expertise with new competencies:

## A. Coding and AI Literacy

In today's rapidly evolving financial landscape, there's a growing imperative for finance professionals to acquire proficiency in AI principles, data manipulation, and basic coding skills. Finance professionals don't need to become software developers but should possess enough knowledge of coding logic and AI principles to effectively collaborate with technical teams and understand the capabilities (and limitations) of AI tools they're using. Reports from leading think tanks on the future of work and publications focused on upskilling underscore the significance of this trend. Mainly, Python, a versatile programming language supported by tools like Copilot, has emerged as a cornerstone skill due to its widespread use in data analysis, machine learning, and AI applications (Bughin et al., 2017).

Finance professionals who possess coding and AI literacy can leverage these skills to automate repetitive tasks, analyze large datasets, and develop AI-driven solutions to complex financial problems. By understanding the underlying principles of AI algorithms and data manipulation techniques, they can extract actionable insights from financial data and drive informed decisionmaking within their organizations.

# **B.** Data Storytelling

In addition to technical skills, finance professionals must excel in data storytelling — the art of analyzing data, interpreting insights, and effectively communicating findings to diverse stakeholders. Publications focused on data visualization and business communication emphasize the importance of this skill set in conveying complex financial concepts and driving strategic initiatives (Gartner, Inc., 2023).

Compelling data storytelling involves more than just presenting numbers; it requires the ability to craft compelling narratives that resonate with audiences and inspire action. Finance professionals who excel in data storytelling can distill complex financial information into clear, concise visuals and narratives that facilitate understanding and drive informed decision-making across all levels of an organization.

#### C. Critical Thinking and Problem-Solving in an AI Context

Furthermore, in an AI-driven landscape, finance professionals must cultivate critical thinking and problem-solving skills to navigate the complexities of AI-generated outputs. While AI technologies offer unprecedented opportunities for data-driven decision-making, they also pose challenges related to bias, interpretability, and ethical implications (Goodman & Flaxman, 2017).



www.carijournals.org

Stressing the importance of critical analysis, finance professionals need to assess the validity and reliability of AI outputs, interrogate underlying assumptions, and adapt their decision-making strategies in light of rapidly evolving data landscapes. This requires drawing on theoretical concepts from the philosophy of technology and engaging in rigorous, reflective practices to ensure that AI-driven insights align with organizational goals and ethical principles.

# V. Microsoft Copilot (Limited but Growing Information)

#### A. Functionality Overview

Microsoft Copilot represents a groundbreaking development in AI-driven programming, offering advanced code-generating and assistive functions to streamline software development workflows. Leveraging OpenAI's GPT (Generative Pre-trained Transformer) technology, Copilot acts as a virtual coding companion, providing intelligent suggestions and automating repetitive coding tasks (Microsoft Copilot documentation, 2023).

At its core, Copilot operates as a natural language processing (NLP) model trained on a vast repository of code from open-source platforms like GitHub. Developers interact with Copilot through code editors, where they can write code in plain English or programming languages such as Python, JavaScript, or C++ and receive real-time suggestions and completions.

Copilot's capabilities extend beyond simple code completion. It can generate entire functions, classes, or even entire programs based on contextual cues provided by the developer. By understanding the developer's intent and context, Copilot accelerates the coding process, reduces errors, and enhances productivity.

### **B.** Early Use Cases

While Copilot is still in its early stages, there are emerging pilot projects and case studies that demonstrate its potential in financial contexts. Tech blogs, Microsoft documentation, and company announcements offer insights into these initial deployments (Microsoft Copilot documentation, 2023).

In the financial sector, early adopters of Copilot are exploring its utility in various applications, including algorithmic trading, quantitative analysis, and financial modeling. For example, financial institutions are leveraging Copilot to automate the generation of trading strategies, optimize risk management algorithms, and develop predictive models for investment decision-making.

One notable pilot project involves a leading asset management firm using Copilot to accelerate the development of machine learning models for portfolio optimization. By leveraging Copilot's codegenerating capabilities, the firm has significantly reduced the time and resources required to prototype and deploy AI-driven investment strategies.

#### C. Potential Speculation



www.carijournals.org

Looking ahead, the potential of Copilot in the financial domain is vast, albeit speculative at this stage. Drawing parallels with AI in other domains, such as natural language processing and image recognition, provides insights into Copilot's future trajectory (Gartner, Inc., 2023).

As Copilot continues to learn from developers' interactions and expands its knowledge base, it is poised to become an indispensable tool for financial professionals, enabling them to rapidly prototype, iterate, and deploy AI-driven solutions. With the increasing demand for automation and efficiency in financial operations, Copilot holds promise in revolutionizing software development practices within the industry.

Moreover, the ethical implications of Copilot's use in finance warrant careful consideration. Issues such as algorithmic bias, data privacy, and regulatory compliance may arise as Copilot becomes more prevalent in financial applications. As such, ongoing research, dialogue, and collaboration between developers, regulators, and industry stakeholders are essential to ensure the responsible and ethical use of Copilot in finance.

#### VI. Conclusion

In conclusion, the integration of Microsoft Copilot into the finance workforce represents a paradigm shift that will profoundly reshape roles and skills within the industry. As Copilot's capabilities continue to evolve, its adoption holds the potential to automate routine tasks, accelerate software development processes, and unlock new opportunities for innovation in financial operations.

However, with the automation of specific tasks comes the emergence of new skill sets that will be in high demand among finance professionals. Coding proficiency, AI literacy, data storytelling, and critical thinking in an AI context will become essential competencies for navigating the increasingly complex and technology-driven landscape of finance.

While Copilot's adoption may lead to job displacement in certain areas, it also presents opportunities for upskilling and reskilling, enabling finance professionals to adapt to the changing demands of their roles and remain competitive in the job market. Moreover, Copilot's ethical implications necessitate careful consideration and proactive measures to ensure responsible and ethical use within the finance industry.

In essence, the future of the finance workforce will be characterized by a dynamic interplay between automation, skill evolution, and ethical considerations. By embracing the transformative potential of Microsoft Copilot and cultivating the necessary skillsets, finance professionals can seize opportunities for innovation, drive value creation, and navigate the evolving landscape of finance with confidence and resilience.

#### VII. Potential Extended Use Cases

1. Automated Compliance Reporting: Microsoft Copilot can assist finance professionals in automating the generation of compliance reports by analyzing regulatory requirements and

extracting relevant information from financial data. This streamlines the compliance process, reduces manual errors, and ensures adherence to regulatory standards.

- 2. **Fraud Detection and Prevention**: Copilot's AI capabilities can be leveraged to develop advanced fraud detection algorithms that analyze transactional data for suspicious patterns or anomalies. By automating fraud detection processes, financial institutions can enhance security measures, mitigate financial risks, and protect against fraudulent activities.
- 3. Customer Relationship Management (CRM): Copilot can aid in the development of AI-driven CRM systems that analyze customer data, predict purchasing behavior, and personalize marketing strategies. By automating customer segmentation, targeting, and engagement, financial firms can improve customer satisfaction, loyalty, and retention rates.
- 4. **Real-time Financial Analysis**: Copilot can facilitate the development of AI-powered dashboards and analytics tools that provide real-time insights into financial performance, market trends, and investment opportunities. By automating data analysis and visualization, finance professionals can make informed decisions quickly and adapt to rapidly changing market conditions.
- 5. **Automated Investment Advisory**: Copilot can support the development of AI-driven investment advisory platforms that provide personalized investment recommendations based on individual risk profiles, financial goals, and market trends. By automating portfolio management and asset allocation, financial advisors can optimize investment strategies and maximize returns for their clients.
- 6. **Predictive Risk Management**: Copilot's predictive analytics capabilities can be applied to develop AI-driven risk management models that forecast potential financial risks, such as credit defaults, market volatility, and operational disruptions. By automating risk assessment and mitigation strategies, financial institutions can proactively manage risks and safeguard their financial stability.

#### VIII. References

- [1] McKinsey Global Institute, "The age of analytics: Competing in a data-driven world," McKinsey & Company, 2023, <a href="https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-age-of-analytics-competing-in-a-data-driven-world">https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-age-of-analytics-competing-in-a-data-driven-world</a>
- [2] J. Bughin, E. Hazan, S. Ramaswamy, M. Chui, T. Allas, P. Dahlström, N. Henke & M. Trench, "Artificial intelligence: The next digital frontier?" *McKinsey Global Institute*, Jun. (2017).
  - https://www.mckinsey.com/~/media/mckinsey/industries/advanced%20electronics/our%2 0insights/how%20artificial%20intelligence%20can%20deliver%20real%20value%20to% 20companies/mgi-artificial-intelligence-discussion-paper.ashx



- [3] Gartner, Inc., "Hype Cycle for Artificial Intelligence," 2023, https://www.gartner.com/en/documents/4011568
- [4] World Economic Forum, "The Future of Jobs Report 2023," <a href="https://www3.weforum.org/docs/WEF">https://www3.weforum.org/docs/WEF</a> Future of Jobs 2020.pdf
- [5] Frey, and M. Osborne, "The Future of Employment: How Susceptible are Jobs to Computerization?," *Technological Forecasting and Social Change*, vol. 114, pp. 254–280, Jan 2017, https://www.sciencedirect.com/science/article/pii/S0040162516302244
- [6] P. Gandhi, S. Khanna, and S. Ramaswamy, "Which industries are the most digital (and why)?" *Harvard Business Review*, Apr. 2021, <a href="https://hbr.org/2016/04/a-chart-that-shows-which-industries-are-the-most-digital-and-why">https://hbr.org/2016/04/a-chart-that-shows-which-industries-are-the-most-digital-and-why</a>
- [7] "AI & Society Journal" Springer, <a href="https://www.springer.com/journal/13347">https://www.springer.com/journal/13347</a>
- [8] Goodman and S. Flaxman, "European Union Regulations on Algorithmic Decision-Making and a "Right to Explanation," *AI Magazine*, vol. 38, no. 3, pp. 50–57, Fall 2017, <a href="https://ojs.aaai.org/index.php/aimagazine/article/view/2852">https://ojs.aaai.org/index.php/aimagazine/article/view/2852</a>
- [9] "Microsoft Copilot documentation," Microsoft, <a href="https://learn.microsoft.com/en-us/copilot/">https://learn.microsoft.com/en-us/copilot/</a>



©2024 by the Authors. This Article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (http://creativecommons.org/licenses/by/4.0/)