International Journal of Health Sciences (IJHS)

Why D₃ Is Most Selling Vitamin?



International Journal of Health Sciences

ISSN: 2710-2564 (Online)

Vol. 7, Issue No. 1, pp 1 - 13, 2024



Why D₃ Is Most Selling Vitamin?

D Vimalkumar Patel

E-Commerce Manager

Vita Pure Inc.

https://orcid.org/0009-0000-2858-3322

Accepted: 22nd Dec 2023 Received in Revised Form: 6th Jan 2024 Published: 20th Dec 2024

Abstract

Purpose: This whitepaper examines the chemical composition, synthesis, and sources of Vitamin D_3 , emphasizing the importance of optimal levels for overall well-being. It explores the role of Vitamin D_3 in various physiological processes beyond bone health, including immune system support, anti-inflammatory effects, cardiovascular health, cancer prevention, mental well-being, autoimmune disease management, muscle function, weight management, hormone regulation, dental health, and skin health.

Methodology: The document provides a comprehensive overview of natural and dietary sources of Vitamin D_3 , including supplements. It outlines the synthesis process in the human body, emphasizing the role of magnesium and key enzymes. Popular Vitamin D_3 supplements in the U.S. market are also presented.

Findings: Vitamin D₃, recognized as the "sunshine vitamin," offers diverse health benefits across multiple systems in the human body. Its popularity stems from advantages beyond bone health, contributing to immune system modulation, anti-inflammatory effects, cardiovascular health, cancer prevention, mental health, autoimmune disease management, muscle function, weight management, hormone regulation, dental health, and skin health.

Unique Contribution to Theory, Policy, and Practice: The paper contributes a comprehensive understanding of vitamin D_3 's multifaceted benefits, stressing the need for dietary intake and supplementation. It suggests potential implications for public health strategies, especially in regions with limited sunlight exposure.

Keywords: Vitamin D₃, Cholecalciferol, Health Benefits, Sunlight Vitamin, Dietary Sources





I. INTRODUCTION

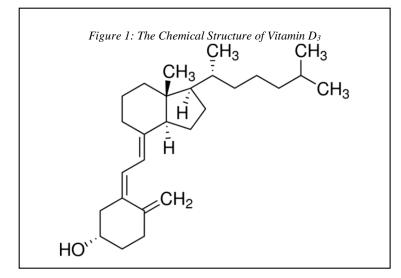
According to a combined study by various health organizations across the globe, vitamins are indispensable compounds for the human body, serving as essential nutrients that play diverse and vital roles in maintaining health and well-being. The study conducted by French, Mexican, Turkish, and Victorian healthcare providers suggest that these organic molecules, although required in small quantities, are integral for a wide array of physiological processes, spanning from energy metabolism to immune system function.

Among the various vitamins crucial to human health, Vitamin D, specifically Vitamin D_3 (Cholecalciferol), stands out for its multifaceted roles and its popularity as one of the most widely consumed vitamin supplements.

Vitamin D3: A Sunshine Vitamin

Vitamin D_3 , scientifically known as Cholecalciferol, is a fat-soluble vitamin with a vital role in maintaining calcium and phosphorus homeostasis in the body. It is unique among vitamins because the human body can produce it when exposed to sunlight. In its chemical composition, vitamin D_3 is a secosteroid, which means it possesses a steroid structure with one of the carbon rings open. This structure is critical in how vitamin D_3 functions, particularly in calcium absorption and bone health.

It is represented by the chemical formula $C_{27}H_{44}O$, hence showcasing the extensive chain that it produces of CH_2 and CH_3 molecules. It also features an HO molecule, representing the negative side of the entire molecule. It also acts as the base for the entire $C_{27}H_{44}O$ molecule, breaking down to become a catalyst when being absorbed by the body.





Cholecalciferol is a fat-soluble secosteroid, consisting of a steroid backbone with a side chain containing a series of carbon atoms and hydrogen molecules. Cholecalciferol is classified as a prohormone because it can be converted into the active form of vitamin D by a series of enzymatic reactions in the body.

Sunlight is a primary natural source of vitamin D, and when ultraviolet-B (UVB) rays from the sun interact with the skin, they trigger the conversion of a cholesterol derivative in the skin into cholecalciferol, which is a precursor to the active form of vitamin D. This active form is subsequently modified by the liver and kidneys to become the biologically active hormone, calcitriol. Calcitriol plays a central role in regulating calcium and phosphorus levels in the body, influencing the absorption of these minerals in the intestines and their release from bones. Furthermore, it contributes to various physiological functions beyond bone health, including immune system modulation and anti-inflammatory effects.

Natural Sources & The Sunshine Vitamin

Natural dietary sources of vitamin D are limited, with only a few foods containing significant amounts. To overcome this dietary scarcity, vitamin D fortification of certain foods has become a common practice. However, for many individuals, especially those living in regions with limited sunlight during specific seasons or having limited sun exposure due to various reasons, dietary intake alone is often insufficient to meet their vitamin D requirements.

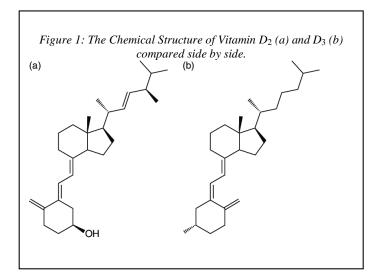
Vitamin D is available in the form of supplements, with the two most prevalent types being vitamin D_2 (ergocalciferol or pre-vitamin D) and vitamin D_3 (cholecalciferol). Both forms are essential for maintaining adequate vitamin D levels in the body. Notably, the names " D_2 " and " D_3 " highlight their differences in chemical composition. Vitamin D_2 is primarily produced by plants and fungi, while vitamin D_3 is predominantly produced in animals, including humans. It's worth noting that vitamin D_2 is less effective in raising and maintaining vitamin D levels in the blood compared to vitamin D_3 .

International Journal of Health Sciences

ISSN: 2710-2564 (Online)



Vol. 7, Issue No. 1, pp 1 - 13, 2024



The synthesis of vitamin D through sunlight exposure in the skin is often limited, especially for individuals who reside in regions with reduced sunlight during the winter months or have limited outdoor activity.

Additionally, those with darker skin tones face challenges in vitamin D production because melanin, the skin's pigment, acts as a natural sunblock. While melanin protects the skin from the harmful effects of sunlight, it also reduces the body's ability to produce vitamin D. These factors contribute to a prevalent issue of insufficient vitamin D levels in various populations, highlighting the importance of vitamin D supplementation.

II. WHAT MAKES VITAMIN D₃ SO POPULAR?

Vitamin D_3 offers a wide range of benefits for the human body. These benefits extend far beyond its initial association with bone health and calcium regulation. Vitamin D_3 plays a vital role in several physiological processes, and its importance is increasingly recognized in scientific research and clinical practice. Another major reason why D_3 sells so much is that the results of taking D_3 supplements are relatively quicker than any other form of vitamin.

The vitamin is very active, and therefore considered to be a fast-acting supplement. Some notable benefits of vitamin D_3 include:

1. **Bone Health & Calcium Absorption**: Perhaps the most well-known role of vitamin D₃ is its contribution to maintaining healthy bones. It enhances the absorption of calcium and phosphorus in the intestines, ensuring that these essential minerals are readily available for bone mineralization and density. This is especially critical for growing children and older adults to prevent conditions like osteoporosis.



Vol. 7, Issue No. 1, pp 1 - 13, 2024

- 2. **Immune System Support**: Vitamin D₃ is implicated in the proper functioning of the immune system. It helps modulate immune responses and may contribute to reducing the risk of infections and autoimmune diseases. Research suggests that vitamin D₃ can enhance the antimicrobial activity of immune cells.
- 3. Anti-Inflammatory Properties: Vitamin D₃ exhibits anti-inflammatory effects, which can help mitigate chronic inflammatory conditions. This is particularly relevant for diseases like rheumatoid arthritis and inflammatory bowel diseases.
- 4. **Cardiovascular Health**: Some studies have shown that vitamin D_3 may have a positive impact on heart health by reducing the risk of cardiovascular diseases. It may help regulate blood pressure and maintain healthy blood vessels.
- 5. Cancer Prevention: Emerging research suggests that adequate vitamin D_3 levels may reduce the risk of certain types of cancer, including breast, prostate, and colon cancer. The exact mechanisms are still under investigation.
- 6. **Mood and Mental Health**: Vitamin D₃ has been linked to mood regulation and mental health. It may have a role in reducing the risk of depression and improving overall well-being. Seasonal Affective Disorder (SAD) is an example of a condition associated with reduced sunlight exposure and low vitamin D₃ levels.
- 7. Autoimmune Disease Management: Conditions like multiple sclerosis and type 1 diabetes are autoimmune diseases in which vitamin D_3 may play a role in reducing the risk and helping manage the conditions.
- 8. **Muscle Function**: Vitamin D_3 is essential for proper muscle function. It can help reduce the risk of muscle weakness and falls, especially in older individuals.
- 9. Weight Management: There is evidence to suggest that vitamin D_3 may be associated with weight loss and the regulation of metabolic processes. Low vitamin D levels are linked to obesity.
- 10. Hormone Regulation: Vitamin D_3 plays a role in the regulation of various hormones in the body, including insulin, which is crucial for blood sugar control.
- 11. **Dental Health**: Adequate vitamin D_3 levels are associated with better dental health, reducing the risk of gum disease and tooth decay.
- 12. **Skin Health**: Vitamin D₃ is involved in skin health and can help reduce the risk of skin conditions. It may support the healing of skin wounds and prevent certain skin disorders.

Here is a comparison between the benefits of Vitamin D_2 and D_3 for the human body.



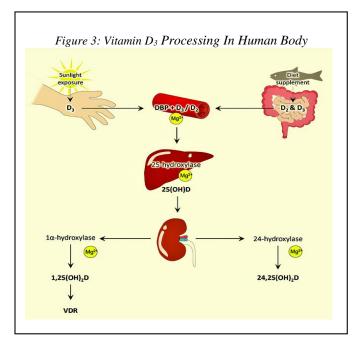
Table 1:	Comparison	of Vitamin	D_2 and	Vitamin D ₃
1 0000 1.	companison		D_2 and	r

Aspect	Vitamin D ₂ ("Ergocalciferol")	Vitamin D ₃ ("Cholecalciferol")		
Source	Derived from plants and fungi	Derived from animals, including humans		
Effectiveness	Less effective in raising and maintaining blood levels of vitamin D	More effective in raising and maintaining blood levels of vitamin D		
Availability	Less commonly available in supplements	More readily available in supplements		
Metabolic Activation	Conversion to the active form of vitamin D is less efficient	Conversion to the active form of vitamin D is more efficient		
Health Benefits	Generally used for medical treatment rather than as a supplement	Commonly used as a dietary supplement and for medical treatment		
Recommended Dietary Allowance	Lower bioavailability and less efficient utilization	Higher bioavailability and more efficient utilization		

While both vitamin D_2 and vitamin D_3 are forms of vitamin D and have similar functions, vitamin D_3 is considered more effective for raising and maintaining vitamin D levels in the blood. Consequently, it is the preferred form for supplementation and is often recommended for various health benefits



Vol. 7, Issue No. 1, pp 1 - 13, 2024



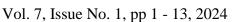
III.

IV. VITAMIN D₃ Synthesis In The Human Body

Figure ₃ illustrates the complex process of vitamin D synthesis and the crucial role of magnesium in this process. It emphasizes how the body acquires vitamin D from various sources, metabolizes it into its active form, and the subsequent benefits for the liver and calcium metabolism.

Vitamin D₃ Sources: The figure highlights two primary sources of vitamin D. The first source is sunlight (UVB rays), which is absorbed through the skin. The second source is the intake of vitamin D through dietary sources such as fish, eggs, liver, and cheese or through supplements. Both forms of vitamin D are represented.

- Absorption of Vitamin D: Once acquired, vitamin D is absorbed into the body. For vitamin D to be optimally absorbed and utilized, it requires adequate magnesium levels. Magnesium plays a crucial role in the metabolism of vitamin D, and maintaining optimal magnesium levels is essential for this process.
- 2. **Benefits for the Liver**: Vitamin D has direct benefits for the liver. It supports liver health by regulating and aiding in various metabolic processes. Vitamin D contributes to liver function and may help in maintaining overall liver well-being.
- 3. **CYP2R1 Enzyme**: The CYP2R1 gene provides instructions for creating an enzyme called 25-hydroxylase. This enzyme is responsible for the initial step in converting vitamin D to





its active form, known as 1,25-dihydroxyvitamin D_3 or calcitriol. It plays an important role in vitamin D activation.

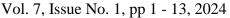
- 4. 1α-Hydroxylase in the Kidneys: The figure shows that in the kidneys, the active form of vitamin D (calcitriol) is synthesized under the influence of the enzyme 1α-hydroxylase. This enzyme is a key player in vitamin D metabolism. When an individual is hypocalcemic (low calcium levels in the blood), the activity of 1α-hydroxylase is significantly increased. This, in turn, enhances calcium absorption from the intestines and reabsorption in the kidney. This process is vital for maintaining calcium homeostasis in the body.
- 5. **24-Hydroxylase**: In addition to 1α-hydroxylase, the figure mentions 24-hydroxylase. This enzyme is responsible for breaking down excess or inactive vitamin D. It ensures that vitamin D levels do not become too high, as maintaining an appropriate balance of vitamin D in the body is crucial for overall health.

This diagram provides a simplified representation of the intricate stages of vitamin D synthesis and emphasizes the importance of magnesium in the activation of vitamin D. Furthermore, it highlights the role of vitamin D in promoting liver health and calcium metabolism, underlining the significance of maintaining proper levels of this essential nutrient for overall well-being.

- V. POPULAR VITAMIN D₃ SOURCES
- A. Food Sources

 D_3 is commonly found in limited natural food sources. While the body can produce it in response to sunlight exposure, dietary intake can also contribute to vitamin D_3 levels. The primary food sources of vitamin D_3 include:

- 1. **Cod Liver Oil**: Cod liver oil stands out as one of the richest natural sources of vitamin D₃. It contains cholecalciferol in high concentrations, making it an effective dietary choice for increasing vitamin D levels.
- 2. Fatty Fish: Fatty fish, including species like salmon, swordfish, and tuna, are excellent sources of vitamin D_3 . These fish accumulate vitamin D_3 in their tissues, especially in the skin and fat, as a result of sun exposure. Consuming these fish provides substantial amounts of this important nutrient.
- 3. **Egg Yolks**: Egg yolks contain relatively smaller but still notable quantities of vitamin D_3 . It is important to note that vitamin D_3 in eggs comes from the diet of the laying hen. Chickens that are fed diets containing vitamin D_3 or are exposed to UV light produce eggs with higher vitamin D_3 levels.





- 4. **Cheese**: Cheese contains vitamin D_3 , though the levels are relatively low compared to other sources. While not as potent as fatty fish or cod liver oil, cheese can still contribute to vitamin D_3 intake when consumed as part of a balanced diet.
- 5. **Beef Liver**: Beef liver is another source of vitamin D_3 , albeit in limited amounts. It provides a moderate quantity of cholecalciferol, making it a less prominent source compared to fatty fish or cod liver oil.
- 6. Fortified Foods: Recognizing the importance of vitamin D, various foods and beverages are fortified with vitamin D₃. Common examples include orange juice, dairy products like milk, and plant-based milk . Fortified cereals also serve as accessible sources of this essential nutrient. These fortified products are designed to increase vitamin D₃ intake, especially in populations with limited access to natural dietary sources.
- 7. **Supplements**: Vitamin D_3 supplements are available in the form of capsules or tablets. They are commonly used to maintain or increase vitamin D_3 levels when dietary or sunlight sources are insufficient. These supplements are a practical way to ensure an adequate intake of vitamin D_3 , especially for individuals with specific health conditions, limited sun exposure, or dietary restrictions.
- 8. **Sardines**: Sardines are a seafood option that contains vitamin D₃. They are a nutritious and convenient source of this vitamin, contributing to overall dietary intake.

B. Ultraviolet Light

Vitamin D_3 can also be synthesized in the skin through a chemical reaction initiated by exposure to UVB (Ultraviolet-B) light from the sun. This process occurs when a steroid called 7dehydrocholesterol is broken down. However, several factors can reduce the absorption of vitamin D through UVB light exposure. These factors include:

- 1. **Use of Sunscreen**: Properly applied sunscreen can significantly decrease the absorption of vitamin D, often by more than 90%.
- 2. Clothing Coverage: Wearing clothing that covers the skin reduces exposure to UVB light.
- 3. **Limited Outdoor Time**: Spending minimal time outdoors, particularly during daylight hours, reduces the opportunity for UVB light exposure.
- 4. **Darker Skin Tones**: Individuals with darker skin tones have higher melanin levels, which act as a natural sunscreen, reducing the skin's ability to synthesize vitamin D effectively.
- 5. **Aging**: Older individuals may experience reduced levels of 7-dehydrocholesterol and changes in their skin, which can impede vitamin D synthesis.



C. Seasonal & Geographic Variation

Living in regions with limited sunlight, particularly during certain seasons, can hinder the body's ability to produce vitamin D. Higher latitudes and locations with weaker UVB light (such as northern regions during winter months) can lead to vitamin D deficiencies.

The synthesis of vitamin D_3 through sun exposure is subject to geographical and seasonal factors. Individuals living at higher latitudes, such as Boston (U.S.), Edmonton (Canada), or Bergen (Norway), may experience extended periods during which the sun's angle is insufficient to stimulate vitamin D synthesis. For instance, in Boston, residents face about four months of the year when sun exposure is inadequate for vitamin D synthesis. In the southern hemisphere, locations like Buenos Aires (Argentina) and Cape Town (South Africa) also observe decreased vitamin D production during their winter months (June through August) compared to the more favorable spring and summer seasons.

The human body can store vitamin D produced during periods of sun exposure. However, these stores must last through months of reduced sunlight, especially during the winter. As winter progresses, many people in higher-latitude regions find themselves deficient in vitamin D.

This shows that while the sun is a primary source of vitamin D_3 for the body, numerous variables, including sunscreen use, clothing, limited outdoor activity, skin tone, age, and geographical location, can influence the body's ability to synthesize this vital nutrient. These factors emphasize the importance of dietary sources and supplements to ensure an adequate intake of vitamin D_3 , especially in regions and during seasons where sunlight exposure may be limited.

D. Popular Vitamin Supplements in the US Market

The US market offers a wide range of vitamin supplements to address various health needs. These supplements play a crucial role in supporting overall health and well-being by providing essential vitamins that may be lacking in one's diet.

Below is a table showcasing some popular vitamin supplements for D_3 , along with their types, dosage, and approximate price range.



Brand	Туре	Dosage	Price Range (Approx.)
NatureWise	Softgels	1000 IU - 5000 IU	\$10 - \$25
Nature Made	Softgels	1000 IU - 5000 IU	\$8 - \$20
NOW Foods	Softgels	1000 IU - 5000 IU	\$7 - \$18
Doctor's Best	Softgels	1000 IU - 5000 IU	\$15 - \$30
Solgar	Softgels	1000 IU - 5000 IU	\$10 - \$25
Life Extension	Softgels	1000 IU - 5000 IU	\$12 - \$28
Kirkland Signature	Softgels	1000 IU - 5000 IU	\$7 - \$15
Sports Research	Softgels	1000 IU - 5000 IU	\$12 - \$22
Thorne Research	Liquid Drops	Various	\$15 - \$35
Garden of Life	Softgels	1000 IU - 2000 IU	\$14 - \$32

Table 2: Popular	Vitamin	D3 Sur	plements	in The	US Market
1 abic 2. 1 opniai	<i>i i i i i i i i i i</i>	Dysnp	picments		OD Munici

Note: The dosage and price information provided are estimates only. When purchasing Vitamin D_3 supplements, it's advisable to compare prices from multiple sources and consider factors such as the specific dosage you need, the form of the supplement, and any additional features offered by the brand.

VI. RECOMMENDATIONS

A. Public Health Awareness:

Increase public awareness campaigns regarding the diverse health benefits of vitamin D3 beyond bone health. Emphasize the role of vitamin D3 in immune system support, anti-inflammatory effects, cardiovascular health, and mental well-being to encourage informed choices about supplementation and dietary habits.



B. Healthcare Professional Education:

Provide comprehensive education to healthcare professionals, ensuring they are well-versed in the expansive benefits of vitamin D3. This knowledge will enable them to offer informed guidance to patients, promoting the incorporation of vitamin D3 into holistic healthcare strategies.

C. Sun Safety and Supplementation:

Encourage a balanced approach to sun exposure, considering factors like sunscreen use, clothing coverage, and geographical location. Simultaneously, promote the responsible use of vitamin D3 supplements, especially in populations with limited sun exposure or dietary restrictions.

D. Research Investment:

Allocate resources for continued research on vitamin D3's impact on emerging health areas, such as cancer prevention and cardiovascular health. Foster collaborations between research institutions and pharmaceutical companies to advance our understanding of the full spectrum of vitamin D3 benefits.

E. Policy Support for Fortification:

Advocate for policies that support the fortification of commonly consumed foods with vitamin D3, ensuring broader access to this essential nutrient. Collaborate with food industries to fortify a variety of products, considering the diverse dietary preferences of the population.

VII. CONCLUSION

This study has illuminated the multifaceted nature of vitamin D3, showcasing its diverse benefits beyond conventional associations with bone health. The exploration of its roles in immune system support, anti-inflammatory effects, cardiovascular health, and various other physiological processes underscores its vital significance for overall well-being. By emphasizing the limitations of sun exposure alone and advocating for the importance of dietary sources and supplements, the study brings attention to practical strategies for maintaining optimal vitamin D3 levels. The findings contribute to a nuanced understanding of this essential nutrient, offering insights that extend from individual health considerations to broader public health implications. In achieving its goal, this study positions vitamin D3 as a crucial ally in the pursuit of a healthier and more vibrant life.

International Journal of Health Sciences

ISSN: 2710-2564 (Online)

Vol. 7, Issue No. 1, pp 1 - 13, 2024



VIII. REFERENCES

- Sanofi Consumer Healthcare "Vitamins and Minerals for Energy, Fatigue and Cognition: A Narrative Review of the Biochemical and Clinical Evidence" [Online] Available: <u>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7019700/</u>
- 2. Columbia University Irvin Medical Center. (n.d.). What's the Deal with Vitamin D? [Online]. Available: https://www.cuimc.columbia.edu/news/whats-deal-vitamin-d
- 3. Harvard School of Public Health. (n.d.). Vitamin D [Online]. Available: <u>https://www.hsph.harvard.edu/nutritionsource/vitamin-d/</u>
- M. F. Holick, "Vitamin D: importance in the prevention of cancers, type 1 diabetes, heart disease, and osteoporosis," Public Library of Science, 2004. [Online]. Available: <u>https://pubmed.ncbi.nlm.nih.gov/14985208/</u>
- 5. M. F. Holick, "Vitamin D deficiency," Clinical Reviews in Bone and Mineral Metabolism, 2007. [Online]. Available: <u>https://pubmed.ncbi.nlm.nih.gov/17634462/</u>
- M. Eskander and M. S. Razzaque, "Can Maintaining Optimal Magnesium Balance Reduce the Disease Severity of COVID-19 Patients?," ResearchGate, 2021. [Online]. Available: <u>https://www.researchgate.net/figure/Simplified-diagram-of-the-different-stages-of-vitamin-D-synthesis-and-role-of-magnesium_fig2_359582177</u>
- J. Katic and A. Šarić, "Bioactive Coating on Titanium Dental Implants for Improved Anticorrosion Protection: A Combined Experimental and Theoretical Study," ResearchGate, 2013. [Online]. Available: <u>https://www.researchgate.net/figure/Chemical-structure-of-vitamin-D2-a-and-vitamin-D3-</u> <u>b fig2 265601726</u>
- A. Jiménez, "Microbial Production of Vitamins," Applied Microbiology and Biotechnology, 2015. [Online]. Available: <u>https://www.researchgate.net/figure/Chemical-structure-of-vitamin-D2-a-and-vitamin-D3-b fig2 265601726</u>
- 9. PubChem. (n.d.). Hydroxide [Online]. Available: https://pubchem.ncbi.nlm.nih.gov/compound/Hydroxide
- H. L. Brenza, "Parathyroid hormone activation of the 25-hydroxyvitamin D₃-1α-hydroxylase gene promoter," Proceedings of the National Academy of Sciences, 1998. [Online]. Available: <u>https://www.pnas.org/doi/10.1073/pnas.95.4.1387</u>
- G. Jones, D. E. Prosser, and M. Kaufmann, "25-Hydroxyvitamin D-24-hydroxylase (CYP24A1): its important role in the degradation of vitamin D," The Journal of Steroid Biochemistry and Molecular Biology, 2013. [Online]. Available: <u>https://pubmed.ncbi.nlm.nih.gov/22100522/</u>



©2023 by the Authors. This Article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (http://creativecommons.org/licenses/by/4.0/)